

**AUSTRIAN
ACADEMY OF
SCIENCES**

**Loss of Communication
in the Information Age**

**Conference on the Occasion
of Austria's EU Presidency**

Thursday, November 26 - Saturday, November 28, 1998

PROGRAM

Place of the Conference

Austrian Academy of Sciences, Theatersaal

A-1010 Vienna, Sonnenfelsgasse 19

UNESCO - Exhibition Worlds of Words - Literacy Posters

Austrian Academy of Sciences, Assembly Hall

A-1010 Vienna, Dr. Ignaz Seipel-Platz 2

Wednesday, November 25, 1998

- 4:00 - 7:00 p.m. Registration and
5:00 - 7:00 p.m. Reception at the Assembly Hall of the
Austrian Academy of Sciences, Main Building
A-1010 Vienna, Dr. Ignaz Seipel Platz 2

Thursday, November 26, 1998

- 9:30 - 10:15 a.m. Opening
Werner WELZIG, President of the Austrian Academy of Sciences
Elisabeth GEHRER, Federal Minister for Education and Cultural Affairs
Raoul KNEUCKER, Federal Ministry of Science and Transport
- 10:15 - 11:00 a.m. Claire KRAMSCH, University of California - Berkeley, USA
Technology, Language, and Literacy: The New Pedagogical Challenge
- 11:00 - 11:30 a.m. Coffee break
- 11:30 - 12:15 a.m. Konrad EHLICH, University of Munich, Germany
Graphemics/(trans)individual) Graphology
- 12:15 - 2:30 p.m. Lunch break
- 2:30 - 3:15 p.m. Gunther KRESS, University of London, UK
From Language to Image: Literacy in the Era of the Iconic Turn
- 3:15 - 4:00 p.m. James R. MARTIN, University of Sydney, Australia
*Giving the Game Away: Explicitness, Diversity and Genre-Based Literacy
in Australia*
- 4:00 - 4:30 p.m. Coffee break
- 4:30 - 5:15 p.m. Hilary JANKS, University of the Witwatersrand, South Africa
*Teaching Critical Literacy in South Africa: Constructions of Literacy
in the Media*
- 5:15 - 6:00 p.m. Ingrid GOGOLIN, University of Hamburg, Germany
"Heteroglossic Literacy" - Gain of Communication in the Information Age

Friday, November 27, 1998

- 9:30 - 10:15 a.m. Lachman M. KHUBCHANDANI, Poona University, India
Dynamics of Literacy and Orality in Cross-Cultural Settings
- 10:15 - 11:00 a.m. Wilhelm URBAN, University of Innsbruck, Austria
Quantitative and Qualitative Analyses of Inferior Language Performance of Young Adults - Tracing Functional Illiteracy
- 11:00 - 11:30 a.m. Coffee break
- 11:30 - 12:15 a.m. Irene BELLIER, Laios-CNRS, Paris, France
Administrative Language and Official Communication in New Europe: How Desire for Institutional "Transparency" Coexists with Opacity
- 12:15 - 2:30 p.m. Lunch break
- 2:30 - 3:15 p.m. Helmut VOLLMER, University of Osnabrück, Germany
Critical Intercultural Literacy
- 3:15 - 4:00 p.m. Jennifer GORE, University of Newcastle, Australia
Implications of Power and Pedagogy for the Development of Literacy
- 4:00 - 4:30 p.m. Coffee break
- 4:30 - 5:15 p.m. Albert TUIJNMAN, Stockholm University, Sweden
Low Adult Literacy: Not a Marginal Issue in Industrialised Countries
- 5:15 - 6:00 p.m. Coffee break
- 6:00 - 8:00 p.m. **Panel Discussion**
Eleonora HOSTASCH, Federal Minister for Labour, Health and Social Affairs
Clemens JABLONER, President of the Administrative Court
Raoul KNEUCKER, Federal Ministry of Science and Transport
Claire KRAMSCH, University of California - Berkeley, USA
Hans-Jürgen KRUMM, University of Vienna
Franz SCHIMEK, Vienna Board of Education - European Office
Ruth WODAK, University of Vienna
Moderator: Manfred JOCHUM, ORF

Saturday, November 28, 1998

- 9:30 - 10:15 a.m. Patricia CORSON, Ryerson Polytechnic University Toronto, Canada
Laying Foundations for Literacy: Anti-Bias Education in Early Childhood
- 10:15 - 11:00 a.m. Dietmar LARCHER, University of Klagenfurt, Austria
How to Become Illiterate without Really Trying. Some Discouraging Remarks on the Efficiency of Bilingual Instruction
- 11:00 - 11:30 a.m. Coffee break
- 11:30 - 12:15 a.m. Hans H. REICH, University Koblenz-Landau, Germany
Language Minorities and Minorisation of Languages in the Information Age
- 12:15 - 2:30 p.m. Lunch break
- 2:30 - 3:15 p.m. David CORSON, University of Toronto, Canada
Critical Literacy for Active Citizenship
- 3:15 - 4:00 p.m. John BAUGH, Stanford University, USA
American Parallels: Racial Conflict and the Ebonics Controversy: Ethnolinguistic Conflict and the Quest for Educational Enhancement
- 4:00 - 4:30 p.m. Coffee break
- 4:30 - 5:15 p.m. Bessie DENDRINOS, University of Athens, Greece
Developing Alternative Modes of Foreign Language Literacy in the European Union
- 5:15 - 6:00 p.m. Margit BÖCK, University of Vienna, Austria
Everyday Communication in the Information Society: Tendencies of Communicative Change in Austria

Simultaneous translation English/German, German/English

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